# Voting, Ranking, and Preference Models

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#### What is Preference Data?



## Voting Systems

- Plurality/Majority
  - Single-member district plurality
- Proportional Representation
  - Single-transferrable vote
- Semi-Proportional Representation



https://www1.nyc.gov/site/civicengagement/voting/ranke d-choice-voting.page

## Measuring Rank Distances

- Kendall Distance
  - Number of adjacent swaps
- Hamming Distance
  - Number of different positions
- Spearman's Footrule
  - Sum of difference between objects



### Ranking Models

- Plackett-Luce
  - Describes likelihood of an object being picked
  - Consensus ranking formed with model's coefficients
- Mallows
  - Provides a consensus ranking and theta value
  - Theta value describes the strength of consensus within the group

#### Demo!