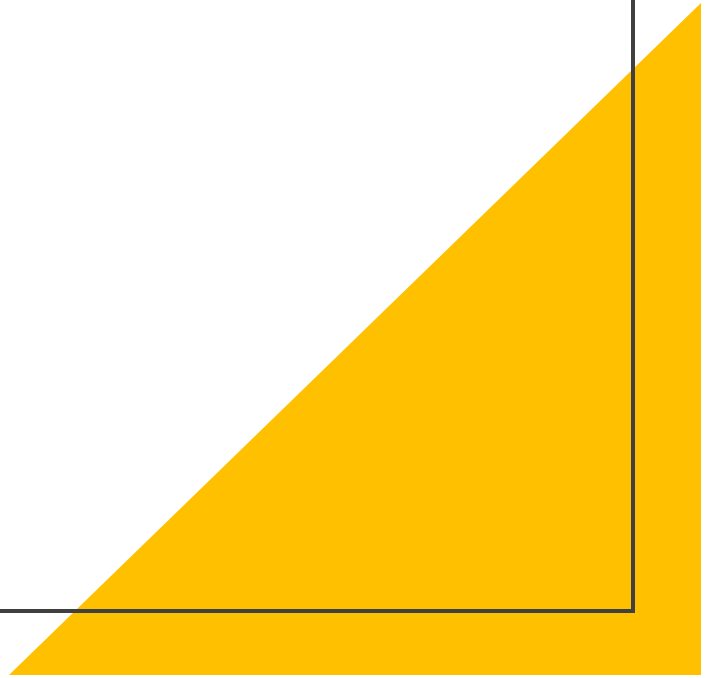


# **Bayesian Perspective on Probability & Statistics**

*An Introduction and  
Applied Analysis*

- Leila Peitsch
- Erin Lipman



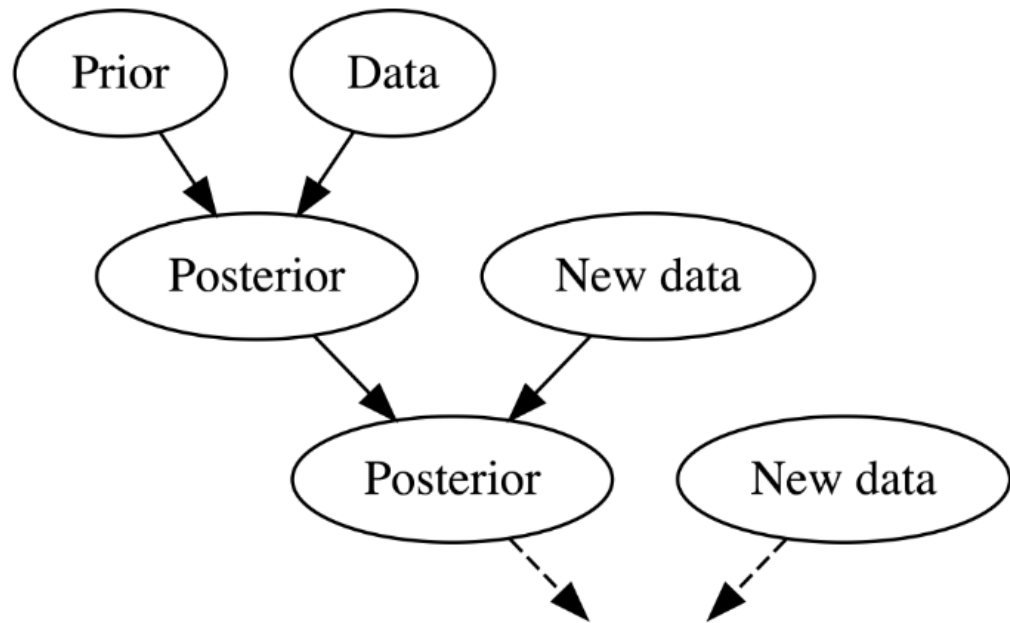
# An Intro to Bayes

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

Bayesian statistics utilizes a *prior* probability with the current data to inform and create a *posterior* understanding.

**Bayes' Rule** for events  $A$  and  $B$  gives some posterior probability of  $B$  given  $A$  - can be described as (**prior** x **likelihood**) / normalizing constant.

# Advantages of Bayesian Perspective



- Builds on *prior* understanding to make more informed conclusions – and posteriors can be used as priors when more data is collected
- Can help remove noise from data...

# The Bayesian vs The Frequentist

## Bayesian Philosophy

- Measures relative plausibility of an event
- Assesses uncertainty of hypothesis considering *observed data*
  - Results are interpretable

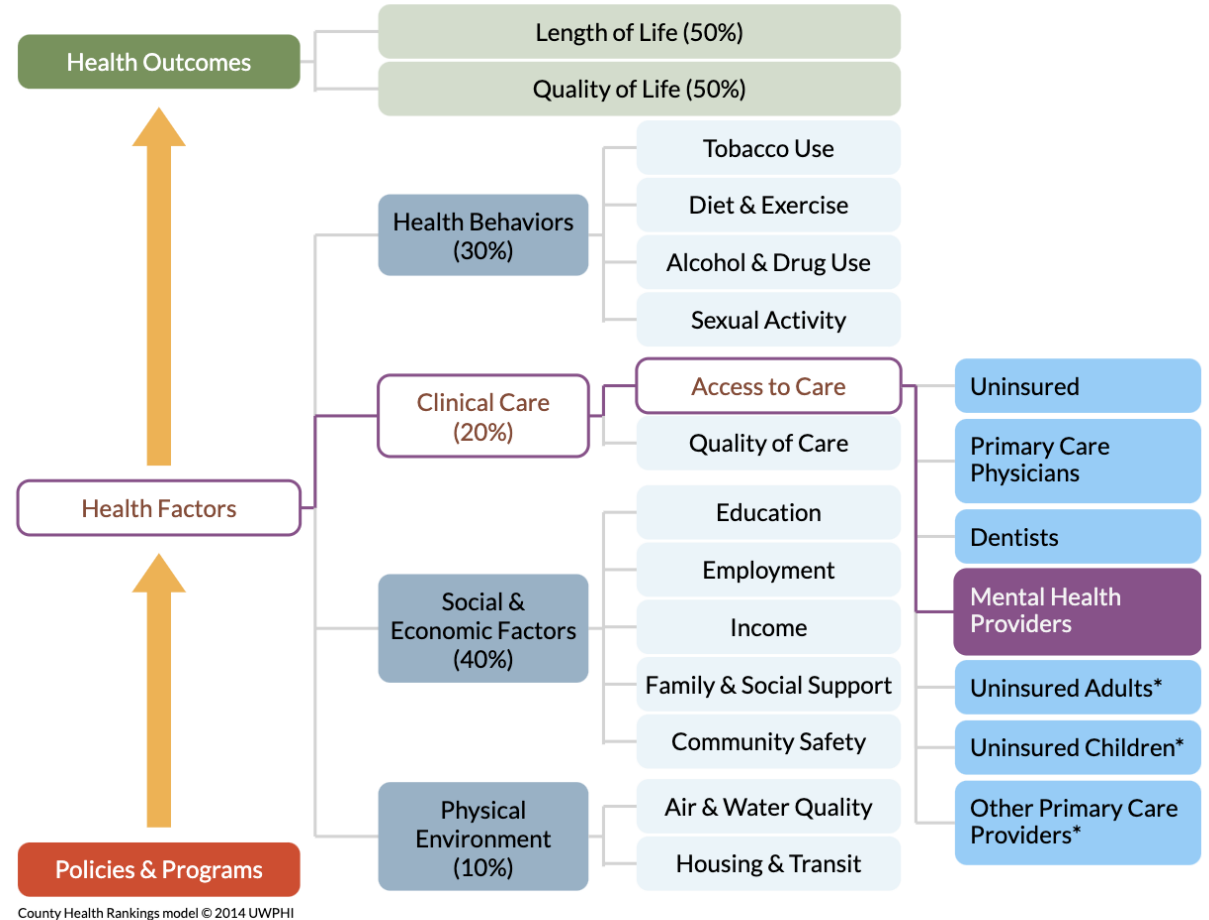
## Frequentist Philosophy

- Measures the long-run relative frequency of a repeatable event
- Assesses uncertainty of observed data considering *assumed hypothesis*
  - Results can be hard to interpret (i.e. *p-value*)

# An Application of Bayes'

Modeling the rate of mental health providers per 100k people (from population)

Data is from County Health Rankings & Roadmaps (CHR&R) - covers the number of mental health providers per county in WA (circa 2022).



# An Application of Bayes' *cont.*

## The Gamma-Poisson Model

$$X_i | \lambda_i \sim \text{Pois}\left(\frac{N_i}{c} \lambda_i\right)$$

$$\lambda_i \sim \text{Gamma}(\alpha, \beta)$$

The prior is from the mean and variance of the mental health provider rates from all counties

$$E(\lambda_i) = \frac{\alpha}{\beta}$$

$$\text{Var}(\lambda_i) = \frac{\alpha}{\beta^2}$$

In which we found  
 $\alpha = 6.165$  and  $\beta = 0.019$ .

Using the prior and the data gathered from each county, the posterior is given by

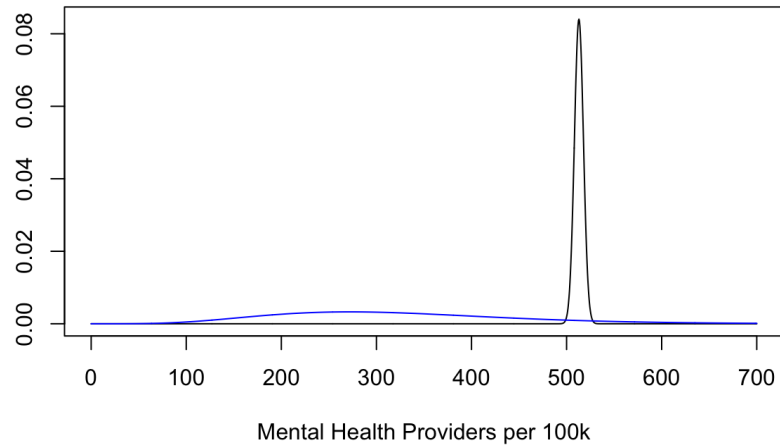
$$\lambda_i | X_i \sim \text{Gamma}\left(\alpha + X_i, \beta + \frac{N_i}{c}\right)$$

Where the adjusted rate is

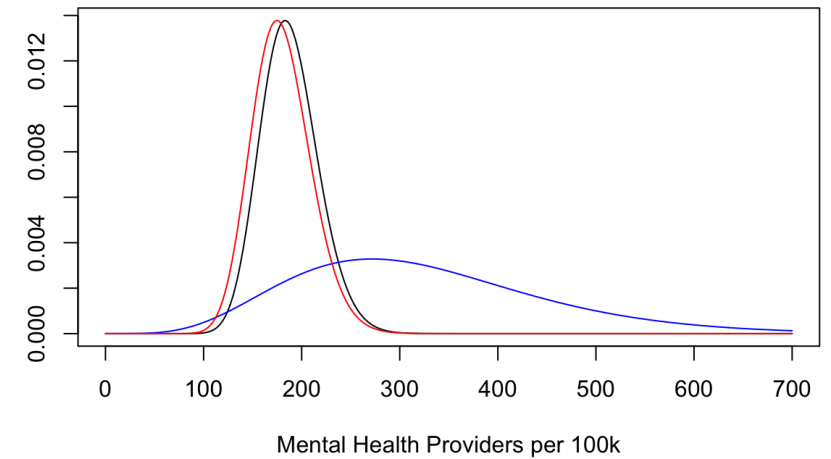
$$E(\lambda_i | X_i) = \frac{\alpha + X_i}{\beta + \frac{N_i}{c}}$$

# An Application of Bayes' *cont.*

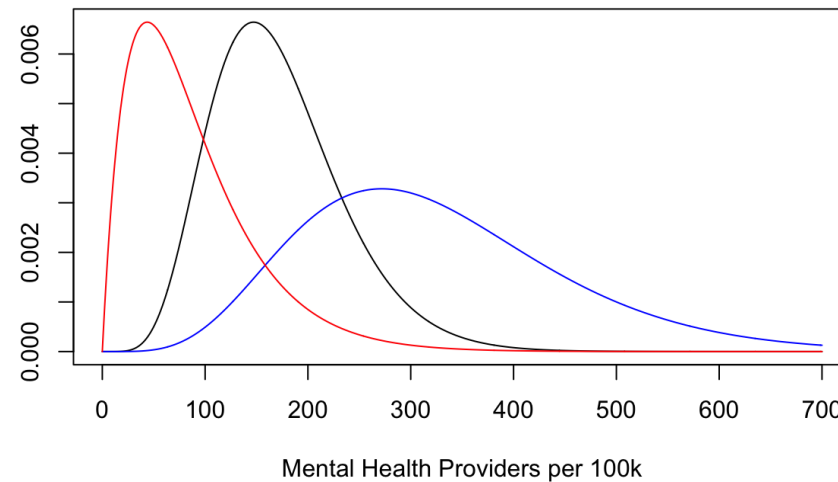
King County



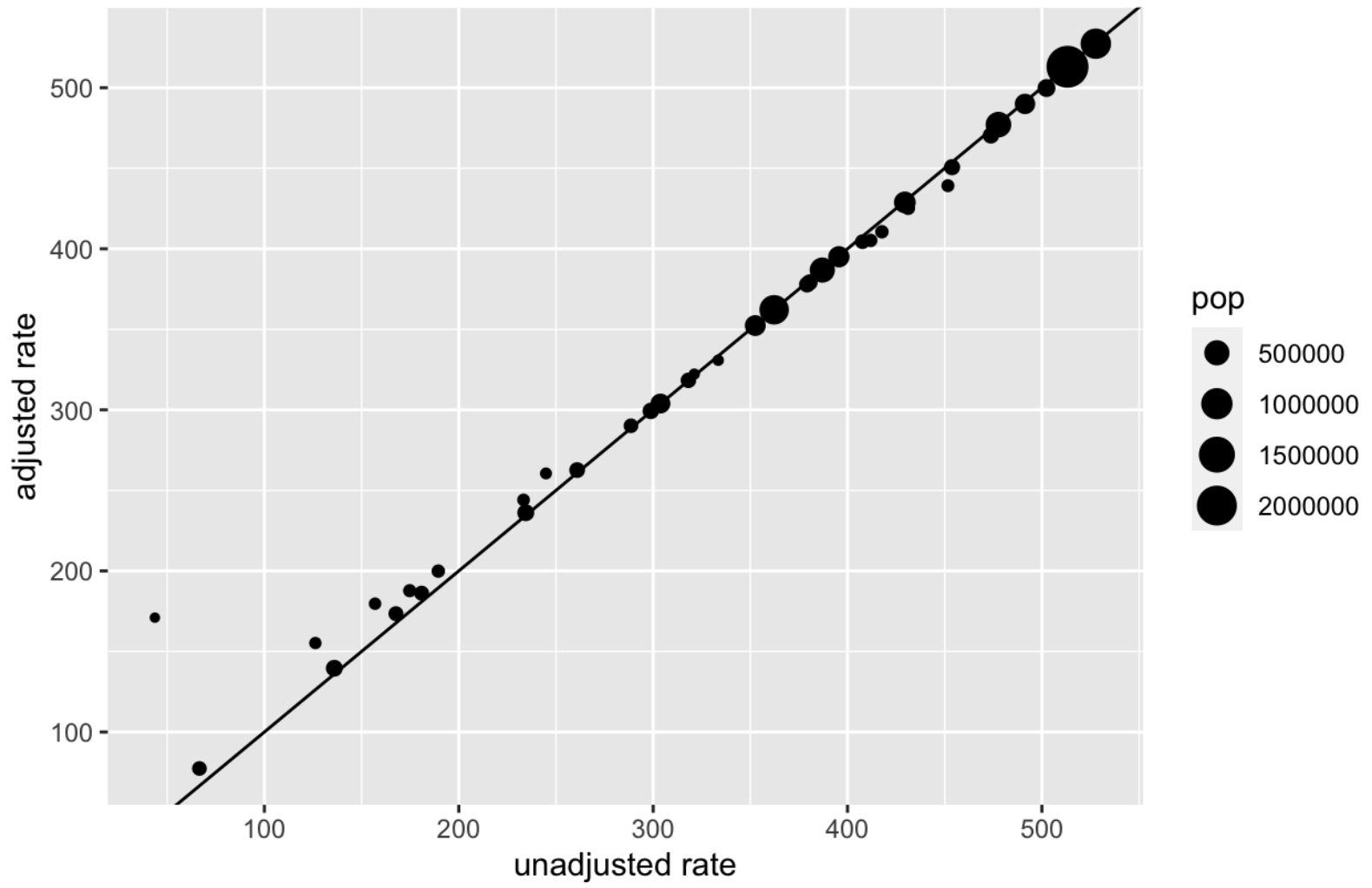
Adams County



Garfield County

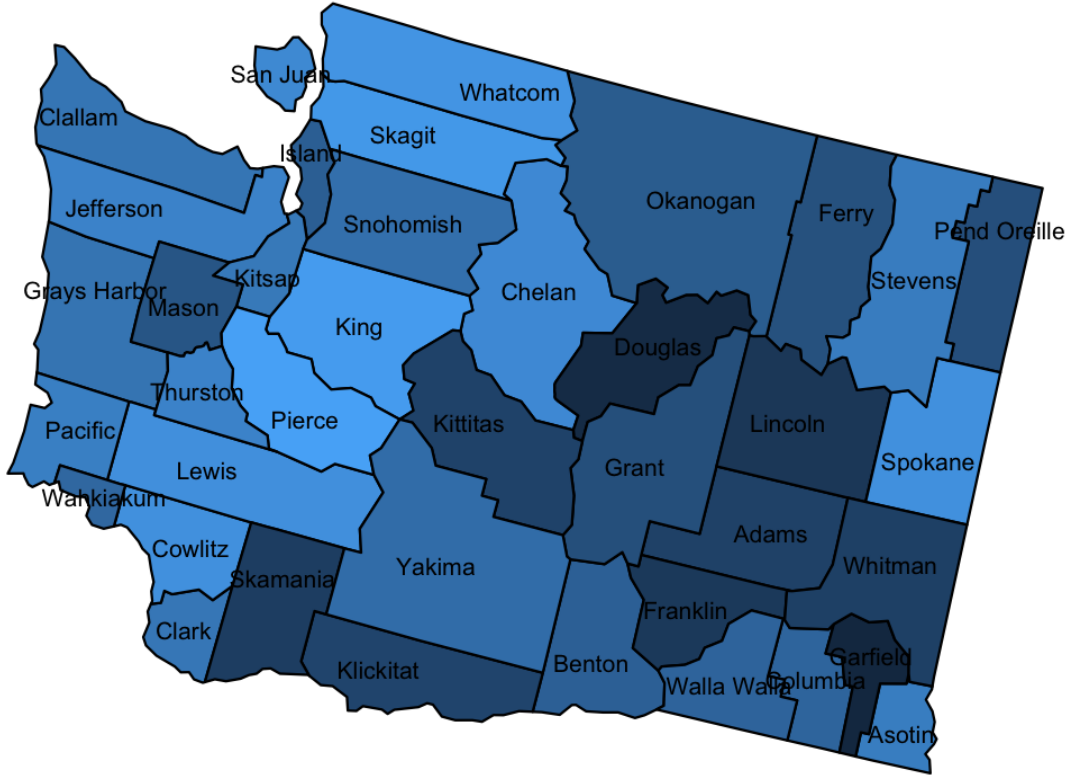


**█** Likelihood  
**█** Prior  
**█** Posterior  
(Adjusted Rate)

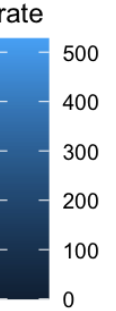
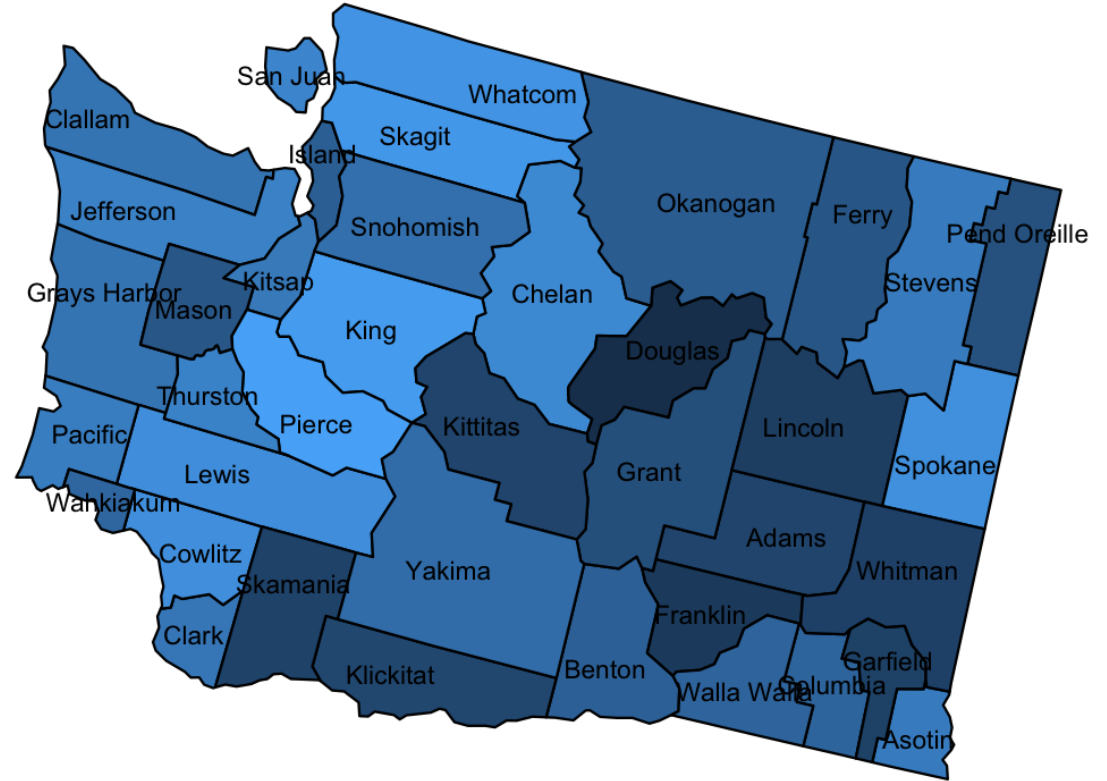




Unadjusted Rate per 100k



Adjusted Rate per 100k



**Thank you for  
listening!**

*Any questions?*

